

SIP Supply's New Website Offers Refreshed Look, User-Friendly Navigation and New Products

(Atlanta, GA) January 7, 2013 - SIP Supply, LLC has launched their updated website found at <http://sipsupply.com> – featuring a refreshed design that provides quick and easy access to information for their line of polyurethane structural insulated panel building products, and related SIP products and services.

SIP Supply's comprehensive product section features menus for each product category in addition to detailed Greenix Panel information in an easy-to-read format that allows visitors to quickly identify product advantages, grab technical data and view completed projects. Visitors can also take advantage of SIP's online quote feature to generate a quick response to their requests.

"The new website reflects the true SIP Supply business model. It provides visitors with in-depth information on our premium Greenix Panel line and showcases the solutions we provide. With the old web site, a visitor wouldn't know that we specialize in panel prototypes and have military projects to our credit," states Meredith Simpson, SIP Supply's Marketing Manager. "It was a good move for us; we've already realized a dramatic change in the types of project requests we're receiving. But most importantly", continues Ms. Simpson, "our primary goal is to make it easy for visitors to find what they need and easily contact us with questions or comments. The key is to make a connection with our future clients and let them know we're available and interested in their project."

The fresh new site also features information on panel prototyping, ballistic panels for military use, residential projects and the latest technology in controlled growing environments. A visitor can download a catalog for emergency shelters and order SIP houseplans online or request design and engineering services. Visitors are also provided with up-to-date information on SIP's latest products, completed projects, a SIP kit home catalog, architectural details and downloadable user worksheets and brochures.

SIP Supply, LLC is one of the worldwide leaders of quality, high-performance structural insulated panels and building systems for the commercial, industrial, military and institutional markets. SIP Supply has continually developed unique product and service offerings that have raised the performance bar in their industry while continuing to exceed client expectations.

Stay in touch with SIP Supply through their SIP blog, Twitter and Facebook accounts and YouTube channel.

For more information, visit <http://sipsupply.com> or contact SIP Supply at (770) 776-6198.